

## **Historic, Archive Document**

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62.23

BETTER BLOOMING BULBS

HEBERLING'S GLADIOLUS

CORN BELT GROWN

INCORPORATED

J. H. Heberling

Easton, Illinois

J. S. Heberling

EARLY SPRING SALE

FEBRUARY 20th, 1940

We have larger stocks of some varieties than others and after filling our early orders we are now making you some very attractive prices on stock quoted below.

Should you want varieties other than listed below, we suggest that you look over our complete Fall Catalog. We can supply most of the items listed therein.

All stock offered is quality stock, first class in every respect, up to size, and free of disease and insect pests. All stock is offered subject to prior sale.

Because at this season some varieties begin to run low, we will supply the next size available should we not have the size ordered, unless you advise to the contrary.

All stock is offered subject to prior sale.

WHOLESALE PRICES

ALL PRICES QUOTED HEREIN ARE F. O. B. EASTON, ILL.

Prices are per 100; 25 or more at 100 rate; 1,000 at eight times the 100 rate. 250 at 1,000 rate.  
TEN bulbs may be purchased of same size and variety for 1/8 of the 100 rate.  
No order accepted for less than \$1.50 from this list.  
EXTRAS in all orders.  
Terms cash with order or 25% cash and balance C. O. D.

	Per	No. 1	No. 2	No. 3	No. 4	No. 5
ALBATROS	100	\$2.00	\$1.60	\$1.40	\$1.20	\$1.00
AMADOR	100	2.40	1.80	1.40	1.20	1.00
AVE MARIA	100		1.40	1.00	.80	.60
BAGDAD	100	1.60	1.20	1.00	.80	.60
BERTY SNOW	100		1.20	1.00	.80	.60
BETSY BOB UP	100	2.00	1.60	1.20	1.00	.80
BETTY CO-ED	100	1.60	1.20	1.00	.60	.50
BETTY NUTHALL	100	1.80	1.40	1.00	.80	.60
BIT O' HEAVEN	100	4.80	4.00	3.40	2.80	2.00
BLEEDING HEART	100	2.20	1.80	1.40	1.00	.80
BLUE DANUBE	100		2.00	1.60	1.20	1.00
BOB WHITE	100	2.40	2.00	1.60		
BRIGHTSIDE	100	2.40	2.00	1.60	1.20	1.00
CADILLAC	100	3.00	2.40	2.00		
CHAS. DICKENS	100		1.60	1.20	1.00	.80
CHRISTABEL	100	2.60	2.00	1.60	1.20	1.00
COMMANDER KOEHL	100	2.40	2.00	1.60	1.20	1.00
CREVE COUER	100	4.00	3.20	2.60	2.00	1.60
DEBONAIR	100	2.00	1.60	1.20	1.00	.80
DR. DURR	100	2.00	1.60	1.20	1.00	
DR. F. E. BENNETT	100	2.00	1.60	1.20	1.00	.80
DREAM O' BEAUTY	100	2.40	2.00	1.40	1.20	.80
DUNA	100	1.60	1.20	1.00	.80	.60
EDITH ROBSON	100	2.00	1.60			
EMILE AUBRUN	100		1.60	1.20	1.00	.80
EXCELLENCE	100	1.60	1.20	1.00	.80	.60
FLAMING METEOR	100	3.00	2.40			
FRANK J. McCOY	100	2.00	1.60	1.20	1.00	
GERTRUDE SWENSON	100	6.00	4.40	3.80		
GOLDEN CUP	100	2.00	1.60	1.20	1.00	.80
GOLDEN DREAM	100		1.00	.80		
IRENE	100	2.40	2.00	1.60		
JOSEPH S. BACH	100	4.00	3.20	2.40	2.00	1.60
JUBILEE	100	2.40	2.00	1.60	1.20	1.00
KASSEL	100	3.20	2.60	2.00	1.60	1.20
KING ARTHUR	100		2.00	1.60		
LA FIESTA	100	3.60	3.00	2.40		
LA PALOMA	100	1.80	1.40	1.00	.80	.60
LIGHTS OF GOLD	100	2.00	1.60	1.20		
LONDONDERRY	100	2.40	2.00	1.60	1.20	1.00
LUCIFER	100	2.40	2.00	1.60	1.20	1.00
MAID OF ORLEANS	100	1.60	1.20	1.00	.80	.60
MARGARET FULTON	100	1.80	1.60	1.20	1.00	.70
MAX REGER	100	5.00	4.00	3.20	2.60	2.00

	Per	No. 1	No. 2	No. 3	No. 4	No. 5
MILDRED LOUISE	100	2.00		1.20	1.00	.70
MILFORD	100	4.00	3.00	2.40	1.20	1.00
MINUET	100	1.60	1.20	1.00	.80	.60
MISS GREELEY	100	2.40	2.00	1.60	1.20	1.00
MISS NEW ZEALAND	100		5.00	4.00	3.20	2.60
MOTHER MACHREE	100	2.40	2.00	1.60	1.20	
MRS. E. J. HEATON	100	2.40	2.00	1.60	1.20	1.00
MRS. L. DOUGLAS	100	2.00	1.60	1.20		
MRS. S. A. ERREY	100	2.00	1.60	1.20	1.00	.70
MY CREOLE BELLE	100	2.00	1.60	1.20	1.00	.70
OLIVE MARIE BROWN	100	2.00	1.60	1.20	1.00	.70
ORANGE BUTTERFLY	100	2.00	1.60	1.20	1.00	.80
ORANGE PRINCESS	100		2.00	1.60	1.20	1.00
OUR SELECTION	100	2.00	1.60	1.20	1.00	.80
PEGGY LOU	100	20.00	17.00	13.00	10.00	7.00
PELEGRINA	100		1.60	1.20	1.00	.80
PHYLLIS McQUISTON	100	2.40		1.60	1.20	1.00
PICARDY	100	1.50	1.20	.80	.60	.50
PRAIRIE GOLD	100	4.00	3.20	2.40	2.00	1.60
PREDOMINATOR	100	2.40	2.00	1.60	1.20	1.00
PRIDE OF PORTLAND	100	2.40	2.00	1.60	1.20	1.00
PURPLE VICTORY	100	2.40	2.00	1.60	1.20	1.00
RAMSEY McDONALD	100	10.00	8.00	6.00	4.50	3.80
RAPTURE	100	1.60	1.20	1.00	.80	.50
RECOVERY	100	1.60	1.20	1.00	.80	.60
RED LORY	100	2.40	2.00	1.60	1.20	1.00
RED PHIPPS	100	2.00	1.60	1.20	1.00	.80
REWI FALLU	100		5.00	4.00	3.00	2.00
SALBACH'S ORCHID	100	2.00	1.60	1.20	1.00	.60
SENORITA	100	2.00	1.60	1.20	1.00	.80
SHIRLEY TEMPLE	100		4.00	3.00	2.00	1.60
SMILING MAESTRO	100		3.00	2.40	2.00	1.60
SOUTHERN CROSS	100	2.00	1.60	1.20	1.00	.80
STAR OF BETHLEHEM	100	4.00	3.00		2.00	1.60
SWEETHEART	100		1.60	1.20	1.00	.60
TAIAROA	100			3.00	2.40	2.00
THE MOOR	100	4.00	3.20	2.60	2.00	1.60
TIP TOP	100	4.00	3.00	2.40	1.80	
TOKEN	100	2.50	2.00	1.60	1.20	1.00
TREVONIAN	100	2.60	2.00	1.60	1.20	1.00
VAGABOND PRINCE	100	4.00	3.00	2.40	2.00	1.60
WASAGA	100	1.80	1.40	1.20	1.00	.60
WHITE ORCHID	100		2.40	2.00	1.60	1.20
WURTEMBERGIA	100	2.40	2.00	1.60	1.20	

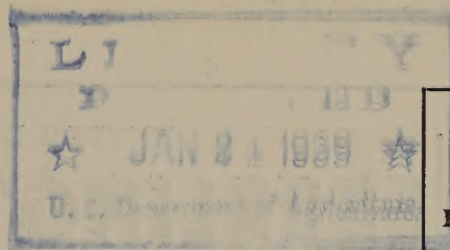
SPECIAL DISCOUNT ON ABOVE LIST  
For every order of \$10.00 or more select bulbs to the value of \$11.00.  
For every order of 20.00 or more select bulbs to the value of 23.00.  
For every order of 40.00 or more select bulbs to the value of 47.00.  
For every order of 55.00 or more select bulbs to the value of 65.00.

See RARE "BULB & BULBLET SPECIALS" on Other Side





BETTER BLOOMING BULBS  
**H**EBERLING'S GLADIOLUS **S**  
CORN BELT GROWN  
INCORPORATED  
J. H. HEBERLING EASTON, ILL., U. S. A.



SEC. 562, P. L. & R.  
U. S. POSTAGE  
**PAID**  
EASTON, ILLINOIS  
PERMIT NO. 1

*Miss*

U. S. Dept. of Agri.  
Fruit & Vegetable Crops & Dis.  
Bureau of Plant Ind.  
Washington, D. C.



# SPECIAL NO. 1

## Rare Bulbs and Bulblets

F. O. B. Easton

Select bulbs to value of \$ 2.50 from list below and remit \$ 2.00 as full payment  
 Select bulbs to value of 5.50 from list below and remit 4.00 as full payment  
 Select bulbs to value of 11.00 from list below and remit 7.50 as full payment  
 Select bulbs to value of 18.00 from list below and remit 12.00 as full payment  
 Select bulbs to value of 30.00 from list below and remit 19.00 as full payment

	Per	Large	Medium	Small	Per	Bulblets
ADMIRAL	1	\$1.50	\$1.00	\$ .60	2	\$ .25
ALLAN WATT	1	.50	.35	.25	8	.25
AMAZO	1	1.00	.60	.50	2	.25
AMERICAN COMMANDER	1	2.50	1.50		2	.25
AMULET	1	2.00	1.20	.80	2	.35
BLUE WONDER	1	.50	.30	.20	5	.25
CRYSTAL	1	2.00	1.50	1.00	2	.35
EDELWEISS	1			5.00		
E. J. ROSS	1	1.00	.60	.40	3	.25
EXCELL	1	2.50	1.50	1.00	1	.25
FLORA FARMER	1	2.50	1.50		1	.25
MATTERHORN	1	.80	.60	.50	3	.30
RAWHITI	1	.50	.30	.20	6	.25
RONA	1	1.25	.75		2	.25
TUNIA'S BLUE	1	.75	.50	.40	5	.40
TUNIA'S TRIUMPH	1	1.00	.50	.30	3	.25
VREDENBURGH	1	1.00	.50	.30	3	.25
WALK OVER	1	.75	.50	.30	5	.25

# SPECIAL NO. 2

## Rare Bulbs and Bulblets

F. O. B. Easton

Select bulbs to value of \$ 4.00 from list below and remit \$ 3.00 as full payment  
 Select bulbs to value of 10.00 from list below and remit 7.00 as full payment  
 Select bulbs to value of 15.00 from list below and remit 10.00 as full payment  
 Select bulbs to value of 25.00 from list below and remit 16.00 as full payment  
 Select bulbs to value of 40.00 from list below and remit 25.00 as full payment

*Lots of five may be purchased at 1/2 price of 10*

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	Per Bulb-lets
ALLEGRO	10	\$ 1.60	\$1.20	\$1.00	\$ .80	\$ .60	25 \$ .25
BEAUTIFUL OHIO	10	2.50	2.00	1.60	1.20	1.00	12 .25
BEOWOLF	10	2.50	2.00	1.60	1.20	1.00	20 .30
BIT O' HEAVEN	10	.80	.60	.50	.40	.30	100 .25
COLOSSUS	10	2.00	1.60	1.20	1.00	.80	15 .30
CONQUEST	10	2.00					15 .30
CREVE COUER	10	1.00	.80	.60	.50	.40	50 .30
DR. J. A. McKILLOP	10	1.50	1.20	1.00	.80	.50	20 .30
EUIDES	10	1.50	1.20	1.00	.80	.60	30 .25
FRAU DR. HANIEL	10	2.00	1.60	1.20	1.00	.80	15 .30
GERTRUDE SWENSON	10	1.50	1.20	1.00	.80	.60	25 .30
GABRIEL	10	1.00	.80	.60	.50	.35	50 .25
IRAK	10	1.50	1.20	1.00	.80	.60	20 .30
KASSEL	10	.80	.60	.50	.40	.30	100 .40
KRITJBERG (pure white)	10	4.00	3.20	2.40	1.80	1.40	12 .25
LA FIESTA	10	1.50	1.20	1.00	.80		100 .35
MAC	10	2.50	2.00	1.60	1.20	1.00	15 .30
MANOAH	10	2.50	2.00	1.60	1.20	1.00	12 .25
MAUNGA	10	1.50	1.20				20 .25

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	Per Bulb-lets
MAX REGER	10	1.00	.80	.60	.50	.40	60 .25
MAYFLOWER	10	2.00	1.60	1.20	1.00		25 .30
MILLIE PARKS	10	2.50	2.00	1.60	1.20	.80	20 .30
MR. VAN TIENHOVEN	10	1.50	1.20	1.00	.80	.60	30 .30
PEGGY LOU	10	2.50	2.00	1.60	1.20	1.00	25 .25
RAMSEY McDONALD	10	1.50	1.20	1.00	.80	.60	25 .30
RAQUEL	10	2.00	1.60	1.20	1.00	.80	20 .30
RAYSHEEN	10	1.50	1.20	1.00	.80	.60	25 .20
ROSALIE	10	2.00	1.60	1.20	1.00	.60	20 .30
RUDOLPH SERKIN	10	2.00	1.60	1.20	1.00	.60	20 .30
TAKINA	10	1.00	.80	.60	.50	.30	40 .25
TUNIA'S BLUE	10	7.00	6.00	5.00	4.00	3.20	5 .40
TUNIA'S TRIUMPH	10	10.00	8.00	5.00	4.00	3.00	5 .50
VREDENBURGH	10	10.00	8.00	6.00	4.00	3.00	3 .25
WALK OVER	10		6.00	5.00	4.00	3.00	3 .25
WHITE TRIUMPHATOR	10	1.00	.80	.60			20 .30
ZUNI	10	3.00	2.40	1.80	1.40	1.00	10 .25
ZAUBERFLOTE	10	1.50	1.20	1.00	.80	.60	20 .30

"Once a Customer of J. H., Always a Customer"

Cordially yours,